GVenue · GV Stream

SALES DOSSIER · LIVE STREAMING

Those who can't come still buy a ticket

Stream your event live and sell it as one more ticket on your ticketing page. Each buyer gets their own access code, and that code works on one screen at a time: if it gets shared, the new connection cuts off the previous one.

SET UP ONCE · ONE CODE = ONE SCREEN · RECORDED · SOLD ON YOUR TICKETING PAGE

Prepared for
GVenue.com.ar

ARGENTINA

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01 The idea, in four lines

Your event has a ceiling: the people who fit in the room. **GV Stream removes that ceiling.** Whoever is in another city, couldn't get in, or can't go out that night — buys a Streaming ticket on your same sales page and watches it live. It's new revenue on an event you're putting on anyway.

> **Why it isn't the same as putting it on social media**
>
> When you stream on social media, anyone can watch and you charge nothing. Here **only buyers get in**: each ticket arrives by email with its own access code, and that code works on **one screen at a time**. If two people use it at once, the new connection cuts off the previous one. Sharing the code stops making sense.

What you bring

A laptop with OBS —the open-source program streamers use all over the world—, a camera and the audio from your mixing desk. It's set up **just once**: after that, streaming means opening the program and pressing a button.

What we bring

The ticket sale, the codes, the video, the one-screen-per-code control and the recording. You don't have to hire another platform or open video accounts anywhere.

02 What you won't find anywhere else

✓ **The streaming ticket sells on the same page as the others**

There's no separate store and no new cart to learn. It's one more ticket type for your event: you give it a price and a quota like any other, and it shows up on the same landing page where you already sell. Buyers abroad **don't even need an Argentine ID** — the form knows and doesn't ask for it.

✓ **Overselling is impossible**

The ticket quota is capped at the access codes available: the system won't let you sell more screens than you generated. It's the same safeguard the door's capacity has, applied to the live stream.

✓ **It's watched on your website, not ours**

The player is embedded in **your** page, with your design and your brand. The viewer pastes their code there and watches. For whoever pays, the experience is yours from end to end: we never send them to a site with our logo.

✓ **Event night is a single button**

All the setup —camera, sound, quality, link with GVenue— is done once, days ahead and with our team beside you. On show night, whoever runs it opens the program and presses «Start streaming». Your dashboard shows the **LIVE** sign with how many people are watching right then.

✓

You keep the video

The event is recorded automatically. The next day you download it to your computer and do whatever you want with it: post it on your channel, cut it for socials, send it to the artist. It doesn't compete with the sale —what people pay for is **being there** that night— and it's the best advertising for the next date to sell more, with the place packed and sounding great.

> **What this module is NOT**
>
> It isn't a permanent streaming channel or a content platform: it's **your event's live stream**, sold as one more ticket in your online sales. And it doesn't replace the party — it's designed to add audience to the crowd you already draw, not to empty your venue.

03 Why GVenue, and not someone else

Every system in this business promises the same things. These six are the ones that, in practice, change how it feels to use it — and the ones you can check for yourself before you sign anything.

1 **Truly modular: you pay only for what you use**

GVenue isn't sold as a single license with fifty screens you'll never open. Each module is hired on its own and switched off on its own. If next month you don't use GV Stream, you drop it and it stops being billed. There's no «plan» forcing you to pay for what you don't need to get to what you do.

2 **Our prices are published**

Go to **gvenue.com.ar/armar**, tick what you need and see the total, today, without leaving your phone number or booking a demo. In the survey we did of the Argentine market (July 2026), no competitor publishes its prices: you have to ask for a consultation to find out what it costs. We'd rather you do the math before you talk to us.

3 **The venue's data belongs to the venue**

Your customer base, your sales and your history are yours: you export them to Excel whenever you want, without asking permission or paying extra to «release» them. And if one day you want to move the whole system to a server of your own, that version exists — you're never locked in.

4 **You talk directly to the developer**

No help desk, no middlemen: you talk to the person who builds the system, who gets your request the first time and solves it in the code. A specific request that doesn't exist today is quoted by the hour and, if it helps other venues, it joins the catalog for everyone. Several of the features published today were born exactly like that, requested by a client in production.

5 **Every module has its manual and its videos**

We don't leave you with an afternoon of training and good luck. Every module has a PDF manual with real screenshots of the system, plus video tutorials — in Spanish, with the manuals being translated into English one by one — so when someone new joins the team they learn it on their own, during their shift, without you having to explain it all over again.

6 **Anywhere in the world, in the language you need**

It's a cloud system: it works from any country, on a PC, a tablet or a phone. Today it speaks Spanish and English, and another language can be added on request. And it's 100% configurable: hours, names, permissions, prices and screens adapt to the way each client works, without switching systems.

> **And one that isn't a feature**
>
> We publish our **policies** —what we do and don't do with your data and your money— at gvenue.com.ar/politicas. They're written to be read, not to cover ourselves. And we work under a quality management system: **GVenue is going through internal audits of its Quality Management System, ahead of the external audit for its upcoming ISO 9001:2015 certification**.

04 The money, crystal clear

What we charge on, and what we don't

Our billing is **exclusively on ticket sales**. It's the rule that shapes everything else, and it's written in the contract:

WHAT YOU SELL	DOES IT CARRY A SERVICE FEE?
Tickets	Yes — it's the only thing GVenue bills.
Tables and parking	Yes: they're sold as one more admission, on the same basis.
Bar and drinks	**No.** It's 100% the venue's money.
Cloakroom	**No.** It's 100% the venue's money.
Merchandise and extras	**No.** It's 100% the venue's money.

The money we take no commission on is still recorded in the system —for your management, your history and each customer's spending— but it doesn't go through any account of ours.

The service fee is paid by the buyer

And you choose how you collect. It isn't an event-by-event decision: it's how your account runs.

Managed · paid by the buyer, 15%

It's the mode almost everyone uses. The venue pays **nothing**: no setup, no monthly fee for the box office, no commission. The fee is paid by whoever buys the ticket, and you receive **100% of the ticket price**.

Direct collection · 12%, to be agreed

You collect **100% in your account**: the buyer pays a **12%** fee and you pay it to us when each event closes. It's available after 3 events settled with us; the commission owed has a cap and, if it's exceeded or a settlement is overdue, online sales for the upcoming dates are paused. **The door is never cut off.**

How the money comes in, in order

The system doesn't depend on a single payment gateway. Channels are switched on and off per event, and this is the real order in which a venue works:

1. **Cash at the box office and at the door**
   The sale is entered in the system and recorded with its ticket. It's money you handle, in your register, and it still balances your cash count at the end of the night.

2. **Bank transfer to CVU**
   On by default. The buyer transfers and the settlement to the venue goes out in **under 24 business hours**, as per the contract.

3 **Crypto (USDT)**

Same circuit and same timeline as the transfer: settlement in under 24 business hours. Useful for customers from outside the country.

4 **Online payments, for those who pay by card on the internet**

It's the **online card** channel, not the center of the system, and it's switched on **only if you ask for it**. You connect **your** online payment account and the card sale goes **in full** into your account: GVenue keeps nothing from that transaction. The service fee on those sales is deducted later, in the event's settlement. When that money becomes **available** is set by your payment account, not by GVenue: check it there before counting on it.

5 **Your card terminal, for in-person cards**

Your terminal is linked to the system: the bartender or the cashier charges on the terminal and the sale confirms itself when the terminal approves it. No «paid» marked by hand, no register mismatches.

> **Refunds: how they really work**
>
> Refunds are an **option you switch on** (you can choose not to allow them, and many events don't). When a refund is made, the **net ticket price** is returned: the service fee isn't refunded.

The monthly fee

- **It's billed one month in advance.** You get a grace period of 10 to 15 days and staggered notices before any restriction — you'll never find the system switched off in the middle of an event over an invoice.
- **The prices in this dossier are the published ones.** Any special volume terms are **agreed by contract**, case by case: there's no automatic discount and no hidden price list.
- The fee is monthly, in US dollars, and it's invoiced in Argentine pesos at the exchange rate of the day.

05 The price

🎥 GV Stream · module setup (one-time) — `USD 199 one-time`

Broadcast your party or show live and sell the Streaming ticket right on your ticketing page: viewers watch it embedded on your website, one code per person and one screen per code (if they share it, the new connection cuts off the previous one). Setup includes full configuration, connection to your website, an end-to-end test broadcast and training for your OBS operator. It is credited back: the 199 return as credit against your streaming fees in the following months, until covered.

🎥 GV Stream · per-event broadcast

Fee per broadcast event (up to 3 h live; extra hour +20%), based on your audience size. Includes the recording and video download for your marketing. Viewers above your scale: USD 25 per additional 100. The Streaming ticket is sold with the normal ticket commission. Per-event streaming requires the one-time module setup (USD 199), added automatically. And it is credited back: those 199 return as credit against your streaming fees in the following months, until covered.

up to 100 viewers — USD 35
up to 250 viewers — USD 69
up to 500 viewers — USD 129
up to 1,000 viewers — USD 249

🎟 If you sell your tickets with GVenue, your monthly fee drops 50%

The whole system is modular: you pay the monthly fee for the modules you use. **If you sell your tickets with GVenue and go over 300 paid tickets a month of at least ARS 10,000 each** (average of the last 3 months; complimentary tickets and invitations don't count), the monthly fee for your modules drops **50%**.

* Dollar amounts are reference values for the fully functional system with onboarding done by the client. In Argentina, invoicing and payment are in pesos at the current reference dollar rate. If anything additional has to be configured or developed, the price is agreed separately. Licenses outside Argentina are billed in USD via USDT (reference values, billed in USDT for licenses outside Argentina).

What other modules it adds up with

There are two bundles, and there will always be just two: there's no ladder of plans with ever-longer names.

BUNDLE	WHAT IT BRINGS TOGETHER	PRICE
🏢 **Operations Suite**	The basic operation: core Bar + cash till + basic reports + Access (list accreditation + blocklist) + basic staff (onboarding, schedules, attendance, handovers — without the payroll part). Pro add-ons are added separately or with the Suite Pro	**USD 119/mo**
🏢 ⭐ **Suite Pro**	The Suite + Staff with P&L (per-night pay and final balance) + Parking + VIP Sector + Cloakroom + the full Barra Pro bundle (Stock, Recipes, Promos, AI Photos, Pro Report). Includes 🧾 E-invoicing for 1 CUIT (in testing). Kiosk, card terminal, Concierge, GV Cash, Merch and Consignment are hired separately	**USD 199/mo**

If a module already comes inside the bundle you hire, **it isn't charged separately**. And when a bundle grows with a new feature, whoever already pays for it gets it without a price increase.

06 Who made it?

GVenue is an Argentine system, made by **Gozzi.dev**: a software development studio based in Mar del Plata that works with each client directly.

Javier Gozzi · founder of GVenue and Gozzi.dev

He has been developing software since 2009. He was Technical Manager at El Divino Buenos Aires and Complejo Sobremonte (Mar del Plata), and then he wrote the system for the night: GVenue is designed from inside the club, with a packed door, a bar running out of stock and a register that doesn't add up. At GVenue he handles the product, the architecture, the backend, the infrastructure and the design.

linkedin.com/in/javgozzi

gvenue.com.ar/quienes-somos

Gozzi.dev's work

- **GVenue** · modular system for venues and events
- **RespondIA** · AI assistant to serve and sell on the web and WhatsApp
- **Gozzi Hosting** · Argentine hosting on its own infrastructure
- **MG Muebles** and **Caruso Centro MDQ** · commercial websites
- **Alisaplack** · drywall construction
- **Porsche Design Tower Miami** · the building's website, for Dezer Development

Why hire GVenue

1. **Made by people who know the night**
   It isn't generic software adapted to a nightclub: it was born from the technical management of nightlife venues, and that's why GV Stream solves real problems of a Saturday in the small hours.

2. **Direct support from the person who writes it**
   No help desk, no tickets: you talk to the person who writes the code.

3. **Made in Argentina, with published prices**
   Prices in US dollars in plain sight at gvenue.com.ar/armar, and support from Argentina (UTC−3).

4. **Truly modular**
   You hire only what you use —tickets, door, bar, tables, courts, music— and each module is switched on or off separately.

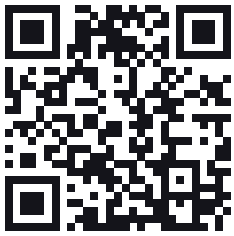
5. **100% configurable, and custom-built if something's missing**
   Hours, prices, rules and permissions are changed from the panel; what doesn't exist gets developed. Behind it there's a real studio, with a name and a face.

07 Next steps

You hire it yourself, in five minutes

Go to **gvenue.com.ar/armar**, tick GV Stream and whatever else you need most, and you'll see the monthly total right there. That same screen generates the contract with the detail of what you hired — no fine print and no salesperson breathing down your neck.

And before the fee starts running, you get a **15-day trial** to load your data and test it with your own information. If during that time you decide it's not for you, you haven't paid anything.



GVENUE.COM.AR/ARMAR/?LANG=EN

Shall we see it working with your numbers?

Half an hour on a video call, with your real menu or schedule loaded, is worth more than any presentation. Write to us and we'll set it up.

EMAIL
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WEB
https://gvenue.com.ar

BUILD YOUR SYSTEM
gvenue.com.ar/armar